



**Ministry of Economy and Industry**  
Foreign Trade Administration

**Marketing Support  
Programs**

# Foreign Trade Administration (“FTA”)



**Free Trade  
Agreement Negotiation**



**International  
financing**



**Global Commercial  
Offices Presence**

**SUPPORTING THE COMPANIES – YOUR PARTNERS**

## Signed Agreements



Mexico (1999)



Canada (1997)



EFTA (1992)



Turkey (1997)



Mercosur (2007)



EU (1975,1995)



Colombia (2013)  
Unratified



USA (1985)

## Under Process Agreements



Ukraine



South Korea



Vietnam



Panama



China



India



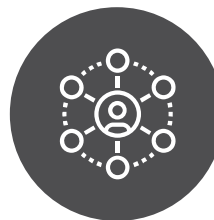
Eurasian  
Custom Union

Support tools for the exporting companies –  
In 2016, **128 Companies** got **15.6 million USD** funding through following program



## “Smart Money”

Supporting entering a new market or a new product



## “Consortia”

Establishing a marketing demonstration site



## “The Project Fund”

Supporting marketing beta site and tenders documents



## “SHALAV”

Gateway to International Marketing Program

**Thank You // 谢谢**

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