

The banner features a large, stylized graphic on the left side composed of overlapping geometric shapes in shades of blue and white. The background is a collage of images: the top left shows a cloudy sky; the middle left shows a blue-tinted image of the Israeli flag and a cityscape; the middle right shows a grayscale image of a city with a prominent tower; the bottom right shows a sunset over a city skyline.

# **China-Israel** **Technology Transfer and Investment Conference**

**May 25-26, 2017**

Zhengzhou International Convention and Exhibition Center

## **Hosts**

Science and Technology Department of Henan Province  
Science and Technology Bureau of Zhengzhou city  
International Technology Transfer Network (ITTN)  
Trade & Investment Mission Embassy of Israel in Beijing, China

## **Organizer**

He Nan Productivity Promotion Center  
MaTRineX ACADEMY International & Strategy

## **Supporting Organizations**

National Center for Science and Technology Evaluation  
The People's Government of Zhengzhou  
Embassy of Israel in China  
China-Israel Innovation Cooperation Center



## Background

### ◆ China Zhengzhou International Innovation and Entrepreneurship Conference & International Technology Transfer Convention

By 2017, Two China Zhengzhou International Innovation and Entrepreneurship Conference & International Technology Transfer Convention had been successfully held, the First conference was hosted by the Zhengzhou Municipal People's Government and organized by the Zhengzhou Science & Technology Bureau. In 2016, the second conference was hosted by the People's Government of Henan Province and organized by the Zhengzhou Municipal People's Government and the Science and Technology Department of Henan Province. The third conference will be held on May 26-27 in Zhengzhou.

#### Previous Two China Zhengzhou International Innovation and Entrepreneurship Conference & International Technology Transfer Convention

**35+** Countries  
**660+** Foreign delegates  
**400+** Contract projects  
**2364+** Collecting projects  
**7000+** Representatives

#### The 3<sup>rd</sup> China Zhengzhou International Innovation and Entrepreneurship Conference & International Technology Transfer Convention

##### Expected Achievements

**40+** Countries  
**3000+** Representatives  
**500+** Projects  
**1500+** Matchmakings  
**300+** Cooperation Intentions



◆ **China-Israel Technology Transfer and Investment Conference**

Time: May 25-26, 2017

Venue: Zhengzhou, China

March 2017, Israeli Prime Minister **Benjamin Netanyahu** completed a tour of China designed to enhance bilateral relations between the two countries. China is presently Israel's third largest trading partner in Asia and Henan Province, located in the central part of the country, is the 5th largest provincial economy of China and the largest among inland provinces with huge development space and market continually promoting international cooperation.



In recent years, cooperation between Henan and Israel in the biomedical, agriculture, science and technology finance, new materials, new energy and other areas has been deepening. For promoting bilateral cooperation, **China-Israel Technology Transfer and Investment Conference** will be held on May 25-26, 2017 in Zhengzhou.

# China-Israel Technology Transfer and Investment Conference Schedule Overview

Time: May 25-26, 2017

Venue: Zhengzhou International Convention and Exhibition Center

| Date   | Activities    |  |
|--------|---------------|--|
| May 25 | AM            | <b>China-Israel Technology Transfer and Investment Conference</b> <ul style="list-style-type: none"> <li>· Opening Remark</li> <li>· Section 1: China-Israel International Technology Innovation and Cooperation Practice</li> <li>· Section 2: Israeli International Technology Transfer and Cooperation Practice with China</li> <li>· Section 3: Collaborative Thinking of China-Israel Cooperation Under the Strategy of "The belt and Road Initiative"</li> </ul> |
|        | PM            | Roadshow and Matchmaking<br>Areas: Agritech, Life Science, Industrial Applications, Internet, Mobile, Cleantech  |
|        | Evening       | Dinner and Networking  |
| May 26 | AM            | <ul style="list-style-type: none"> <li>· Attending the opening ceremony of The 3<sup>rd</sup> China Zhengzhou International Innovation and Entrepreneurship Conference and International Technology Transfer Convention</li> </ul>   |
|        | Three options | <ul style="list-style-type: none"> <li>· Back to Beijing</li> <li>· Attend the sessions of ZZITTC</li> <li>· Culture tour</li> </ul>   |

## Forms of Activity



## Other Activities

### Pre-conference Roadshow and Matchmaking in Beijing or Inner Mongolia

- May 22: Arrive in Beijing or Inner Mongolia
- May 23: Matchmaking and Roadshow
- May 24: Transfer to Zhengzhou

### Optional Sessions of ZZITTC form May 26 PM to May 27

#### May 26 PM

##### Countries and Regions Cooperation

- Belt and Road Initiative Related Countries & Regions Cooperation Session
- Diplomats of Science and Technology to China International Innovation Cooperation Seminar

##### International Technology Transfer Elements

- International Technology Transfer Industrial Innovation Forum
- International Innovation Conference for Talents cooperation
- International Innovation Investment and Technological Finance Forum
- International Seminar of Intellectual Property, Standard, Quality and Brand Strategy
- The Reform Development of Innovation Demonstration Zone & International Cooperation Forum

#### May 27

##### International Advanced Technology Area

- Life and Health Series Session
- Green Development Series Session
- Information Communication Technology Series Session
- Intelligent Manufacturing Series Session

##### Countries and Regions Cooperation

- Belt and Road Initiative Related Countries & Regions Cooperation Session
- Trans-Pacific Countries and Regions Cooperation Session
- China & Europe Science and Technology Cooperation Session

### Post-conference culture tour

- May 26 PM: Transfer to Shaolin Temple after visiting transfer to Luoyang
- May 27: Culture tour at Luoyang(Longmen Grottoes, Guanlin Temple)
- May 28: Return



Shaolin



Shaolin



Longmen Grottoes



Guanlin Temple



# Agenda of China-Israel Technology Transfer and Investment Conference

Time: May 25-26, 2017

Venue: Zhengzhou International Convention and Exhibition Center

| Time                               | Activities   |
|------------------------------------|--|
| <b>May 25</b>                      |  |
| 09:00-09:20                        | Opening Remarks<br>· Science and Technology Department of Henan Province<br>· Ophir Gore-Head of Trade & Investment Mission, Embassy of Israel in Beijing<br>· National Center for Science and Technology Evaluation |
| 09:20-09:30                        | Henan-Israel cooperation projects signing ceremony   |
| 09:30-10:20                        | Section 1: China-Israel International Technology Innovation and Cooperation Practice   |
| 10:20-11:10                        | Section 2: Israeli International Technology Transfer and Cooperation Practice with China   |
| 11:10-12:00                        | Section 3: Collaborative Thinking of China-Israel Cooperation Under the Strategy of "The belt and Road Initiative"   |
| 12:00-13:30                        | Lunch and Networking   |
| 13:30-15:00                        | Israeli Companies Roadshow<br>Areas: Agritech, Life Science, Industrial Applications, Internet, Mobile, Cleantech  |
| 15:00-15:15                        | Coffee break   |
| 15:15-18:30                        | China-Israel Technology Transfer and Investment Conference Roadshow and Matchmaking  |
| 19:00-21:00                        | Dinner and Networking  |
| <b>May 26</b>                      |  |
| 10:00-12:00                        | · Attending the opening ceremony of The 3 <sup>rd</sup> China Zhengzhou International Innovation and Entrepreneurship Conference and International Technology Transfer Convention                                    |
| 12:00-13:00                        | Lunch and Networking<br>Return to Beijing or Israel  |
| <b>Return to Beijing or Israel</b> |  |
| 13:00-17:00                        | For those who stays can attend sessions of The 3 <sup>rd</sup> China Zhengzhou International Innovation and Entrepreneurship Conference and International Technology Transfer Convention and Culture tour.           |



## Inviting Guests

### ◆ Israel

- Avi Hasson-Fomer Chief Scientist, Ministry of Economy and Industry of the State of Israel
- Ophir Gore-Head of Trade & Investment Mission, Embassy of Israel in Beijing
- Weizmann Institute of Science
- Yeda Technology Transfer Company, Weizmann Institute of Science
- Sheba National Medical Center
- Techcode China-Israel Innovation Center
- Representatives of the Israeli science and technology Department
- Israel's Science Park, Incubator, Accelerator
- Israel's Universities and Institutes
- Israel's Technology Innovation Enterprises



### ◆ China

- China Association for International Science and Technology Cooperation
- National Center for Science and Technology Evaluation
- Science and Technology Department of Henan Province
- Science and Technology Bureau of Zhengzhou
- Henan's Science Park, Incubator, Accelerator
- Universities of Henan and Zhengzhou
- Institutes of Henan
- Enterprises of Henan





# Global Potential in Zhengzhou / Henan / China for your Success of Innovation Commercialization & Entrepreneurship

## Henan Province

**Population:** 107,220,000 (2015)

**Area:** 167,000 km<sup>2</sup>

**GDP:** CNY 4.0 trillion (US\$604 billion)

### Global Ranking:

More than Argentina, who is ranked world 21 with a GDP about CNY 3.99 trillion

### Technology Contact Registration (2016):

CNY 5.9 billion RMB, Year-on-year growth of 30%

### R&D Funds:

In 2015, R&D fund of CNY 43.5 billion have been paid by Henan government

## Zhengzhou

**Population:** 9,569,000

**Area:** 7446.2 km<sup>2</sup>

**GDP:** CNY 799.4 billion (US\$120.38 billion)

### Technology Contact Registration (2016):

CNY 2.7 billion, Year-on-year growth of 29.21%

### R&D Funds:

In the following 3 years of 2016, CNY 800 million will be put into the area of S&T and Finance by Zhengzhou Government.



- National Innovation-oriented City
- National Central City
- Zhengzhou National Self-dependent Innovation Demonstration Area
- Henan Pilot Free Trade Zone
- One of Core Development Zone Cities of Central Henan Urban Agglomeration

## Representative industry and park

- FOXCONN
- Zhengzhou Yutong Group Co., Ltd.
- Zhengzhou Airport Economy Zone





## Exhibition and Sponsorship

### ◆ Exhibition

- Standard Booth: 6m<sup>2</sup>, RMB 18000/one
- Without Booth: Minimum 6m<sup>2</sup>, RMB 1800/ m<sup>2</sup>

### ◆ Sponsorship

| Level   | Gold Sponsors | Silver Sponsors | Bronze Sponsors |
|---|---------------|-----------------|-----------------|
| Total Amount of Sponsorship(RMB)  | ¥ 500,000     | ¥ 300,000       | ¥ 200,000       |
| <b>Speech</b>   |               |                 |                 |
| Keynote Speech in Opening Ceremony  | 1             | ×               | ×               |
| Roadshow  | 1             | 1               | ×               |
| <b>The Return Conditions</b>  |               |                 |                 |
| Free Standard Booth Area (6m <sup>2</sup> )   | 3             | 2               | 1               |
| Free Delegate Passes  | 15            | 10              | 5               |
| <b>LOGO Acknowledgement</b>   |               |                 |                 |
| On the Main Backboard   | √             | √               | √               |
| On the Entrance Backboard   | √             | √               | √               |
| In the Program Book   | √             | √               | √               |
| Delegate Badge  | √             | ×               | ×               |
| <b>Advertisement</b>  |               |                 |                 |
| Enjoy the supreme honor of the summit partners, included in the list of summit sponsors | √             | √               | √               |
| Links to sponsors' websites on the summit official website                              | √             | √               | √               |
| Sear sponsor advertisement in the main  | 1             | ×               | ×               |
| Program Book advertisement Inserts  | 2             | 1               | 1               |
| <b>Other</b>  |               |                 |                 |
| The sponsor trailer will be broadcasted   |               |                 |                 |
| At the Registration area  | 1             | 1               | ×               |
| Conference Bag Inserts  | 2             | 1               | 1               |
| VIP   |               |                 |                 |
| Sponsor representative in the VIP seating   | 1             | 1               | 1               |
| <b>Communication Activities</b>   |               |                 |                 |
| Welcome dinner  | 1             | ×               | ×               |
| Lunch   | ×             | 1               | ×               |
| Tea break   | ×             | ×               | 1               |