

Invitation to take part at AGRF event 8-11.9.2020

The Economic Mission of Israel in Kenya, the Israeli Ministry of Foreign Affairs and the Tony Blair Institute (TBI) are happy to invite you to participate in the [Annual Green Revolution Forum \(AGRF\)](#) virtually from **8-11 September 2020** organized by the [Alliance for a Green Revolution \(AGRA\)](#).

About AGRA & AGRF

[The African Green Revolution Forum \(AGRF\)](#) is a premier platform that brings together stakeholders in the agricultural landscape to take practical actions and share lessons that will move African agriculture forward. Attended by African Heads of State, Ministers, farmer organizations, private agribusinesses, financial institutions, researchers, development partners, NGOs and civil societies, the AGRF is a unique multi-disciplinary forum that has fast become one of the largest agricultural fora globally.

[AGRA](#) is an alliance of 23 partners that care about, commit to, and drive inclusive agricultural transformation in Africa. These partners include many of the most important actors in African agriculture from the public sector, private sector, and technical partners.

AGRA is catalyzing an inclusive agricultural transformation in Africa by increasing incomes and improving food security for 30 million farming households in 11 focus countries by 2021.

AGRF Deal Room Event

This year, AGRA and its partners continue to grow the Agribusiness Deal Room to become a premier deal sourcing and deal-making platform for agribusiness stakeholders across the African continent.

The Agribusiness Deal Room will provide companies in the agriculture and agribusiness sectors various opportunities such as:

1. **SME Matchmaking:** Meetings between SMEs and investors seeking investment / business opportunities and suppliers.
2. **Country Presentations:** Opportunities VCs and Project companies to gain excess to Governments and key stakeholders.
3. **Sourcing in Africa:** Platform for enterprises to connect with anchor farmer organizations and SMEs and to Agri business opportunities.

The Deal room is a great opportunity for you to allocate investment opportunities in the continent and to engage with leading farmer organizations

Registration

1. Please register for the Deal Room as an investor [here](#) and select "I am looking for investment opportunities or other engagement". After you have completed your profile (and if you have

any questions), please email the completed profile to dealroom@agra.org and CrossBoundary will advise on the next steps.

2. Upon completion of the above (1), please inform us by Email to Nairobi@israeltrade.gov.il with a link to your website and contact details.

Best regards,



Arnon Arbel
Head of the Economic and Trade Mission
Nairobi, Kenya