

Korea Wine Challenge 2021

To : Winery representatives, marketing representatives, and other stakeholders

From: The secretariat of Korea Wine Challenge

Subject: Korea Wine Challenge 2021 Normal Hosting Notice

Dear Sirs & Madames,

This is a letter about Korea Wine Challenge 2021 Normal Hosting Notice sent from the secretariat of "Korea Wine Challenge"(KWC).

First of all, we would like to take this opportunity to thank you for your interest and participation in the last KWC 2020, despite the strict time of the worldwide Covid-19 Pandemics. We were able to have a satisfying event thanks to winery's participation.

In the same way as KWC 2020, registration for KWC 2021 will take place in June as scheduled.

For your information, KWC is a good opportunity to enter the Korean market and in the case of wines not imported to Korea, the KWC has consistently been making efforts to find importers in Korea. About 25 wines have actually succeed in finding Korean partners as well as in particular, most recently, a KWC-winning wine from the Peninsula of Setubal in Portugal was launched in Korea.

Last but not least, your participation in Korea Wine Challenge 2021 will be highly appreciated and we look forward to the interest and participation of your wineries in KWC 2021.

<Korea Wine Challenge 2021> Schedule

1. Period :

1) Primary Round : 21th June ~ 25th June 2021

2) Final Round : 28th June ~ 30th June 2021

2. Venue : Korea Wine Challenge Office

3. Date for Registration and Wine Delivery

1) Period

- From 1st March ~ 17th June 2021

2) How to Register

- E-mail: info@koreawinechallenge.com

- Fax: 02-396-0588

- Website: www.koreawinechallenge.com

Thank you.