

Korea-Israel Financial Security Solutions Delegation

Date: 3 – 4 of June

Location: Seoul, South Korea

Event object: Israel Economic and Trade Mission in Korea and The Israel Export & International Cooperation Institute (IEICI) are organizing a two day event in order to promote Israel cyber security solutions to Korean financial sector. The events will focus on the end customer (financial institutes), system integrators and government entities.

Who should attend?

Israeli companies that have technology solutions for the financial sector and wish to work in Korea.

Expected process:

- Companies with relevant solutions and offerings to the listed above are welcome to submit their application until April 2nd in order to be chosen to take part in the event.
- The companies will be reviewed by the South Korean participating companies who will indicate which companies interest them.
- The feedback will be delivered to each applied company.
- The B2B meetings will be set according to the Korean companies demand
- The number of Israeli companies that can attend the event is limited
- Please fill your company profile in English on the attached file and submit it until April 2nd to israelembassy1@gmail.com
- For more information please contact
- Ms. Hayoung Chun
Seoul@israeltrade.gov.il
Tel: +82-2-723-6121

Tentative Delegation Schedule:

Monday 2nd of June

- Orientation dinner

Tuesday 3rd of June

- Meeting with [Korea Internet Security Agency](#) – KISA is in charge of Korea national cyber security and is an important gate into the Korean market. KISA operates the KrCERT which is monitoring 24/7 and give the first response for cyber-attacks in the private sector. They are also responsible for cooperation with international cyber security companies. During our visit we will hear an explaining about Korea regulation, common criteria process and visit to the national cyber control room (KrcERT).
- Meeting with [Hana I&S](#), The ICT subsidiary of Hana Financial Group, one of Korea largest financial company that owns 15 different financial companies such as Hana Bank, KEB Hana Card credit, Hana Life, investment and more. Hana I&S is in charge of the financial group IT purchasing and the Introduction of new technologies and cyber security.
- Meeting with one of Korea main system integrator **TBD** (LG CNS, SK Info-Sec)

Wednesday 4th of June

- Korea-Israel Financial Security Solutions Forum with [Korea Financial Investment Association \(KOFIA\)](#)
KOFIA is the sole self-regulatory organization (SRO) of the Korean financial industry. The event will present Israel cyber security solutions and will host the heads of Korean financial companies. Its members are Korea's securities companies, Asset managers, insurance companies and banks such as Goldman Sachs, Kyobo Securities, Daewoo Securities, NH Bank etc.
The event will showcase Israel solutions in this field and assist in making the first connection between the Israeli companies and the end customers.

Tentative Seminar Schedule

09:00-09:05	Opening Remarks
09:05-09:10	Welcome and Opening Remarks Uri Gutman , Ambassador of Israel Embassy
9:10-9:15	Congratulatory Speech
9:15-9:45	Key Note Speech Global Trend and Future Direction
9:45-10:15	Korean speaker Regulation and trend in the Korean market
10:15-10:45	Israeli Speaker Case studies on the Israeli situation
10:45-11:15	Keynote speech Global trend and future prospect
11:30-15:00	Preschedule B2B meeting + Light lunch

Logistics:

- Each company representative will take care of its transportation to Korea and accommodation independently.
- Israel Economic and Trade Mission in Korea will provide transportation in Seoul for the two days.
- Israel Economic and Trade Mission in Korea will provide lunch on the 3rd and 4th of June.
- Recommended accommodation

Koreana Hotel

Add: 135, Sejong-daero, Jung-gu, Seoul, 110-101

Price: 129,000 KRW/ night (Business Queen) – About 118\$

Fraser Place Namdaemun

Add: 58, Sejong-daero, Jung-gu, Seoul, 100-094

Price: 138,000 KRW+VAT/ night (Superior Room) - About 125\$

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Dear participant,

Please fill below information in English. They will be used for the handouts of the event.
Please keep in mind that the information will be translated into Korean and published and shouldn't exceed one page.

1. Name of the Company
2. Contact person/ position/ email/ phone (to be handed out to the audience)
3. Company establishment year
4. Short company profile
5. Products/solution in the financial sector
6. Big global customers
7. Please attach the company logo.