

## ✓ What is Expo Agro Sinaloa?

Expo Agro Sinaloa arises from the coincidence of having a group of farmers interested in making their production and field improvement processes more efficient. This institution has been able to establish itself and position as one of the most comprehensive exhibit its line of business nationally, and one of the most significant worldwide.



EAS promotes, encourages and supports the development of the farming activity by engaging, promoting, and diversifying tech innovations applied to the field.

## ✓ Its purposes are:

- Promote and support the development of the nation-wide agri-food activity.
- Develop and preserve the physical conditions of infrastructure and services for a proper and efficient interaction between input and tech marketers with farmers, technicians and distributors concerned.
- Foster that brands introduce and promote their most-innovative and technologically developed products.
- Contribute with the development of an agribusiness culture.
- Show the world that agri-food production in Mexico represents a window of opportunities to make agribusinesses.
- Achieve effective trade strategies between exhibitors and farmers.

**SEDE**

Centro de Innovación de Fundación  
Produce Sinaloa, Aguaruto, Sinaloa

 6671 750 695



✓ **Fair Grounds**

In a surface of over 220,000m<sup>2</sup> (2,368,060.29 Ft<sup>2</sup>) the most significant companies in the agrifood sector exhibit their products and services, and this is the forum where they launch their new products and services into the market.

Line of Business: Agri-food

Edition: Thirty-one

Date: Wed Feb 22 – Fri Feb 24, 2023

Hours: 9:00 am to 5:30 pm

Venue: Centro de Innovación de Fundación Produce Sinaloa located on Aguaruto, Culiacán, Sinaloa, México, with an exhibit surface: 22 Hectares (54.36 acres)

Exhibitors in the last edition: 350 companies

Visitors from the last edition: 45,000 attendees



✓ **Line of business of participating companies:**

- Plastics
- Fertilizers
- Organics
- Farm inputs
- Seeds
- Greenhouses
- Irrigation systems
- Agrochemicals
- Institutions
- Biotechnology
- Farming machinery
- Packing and packaging
- Meshes and textiles
- Pumping equipment

✓ **Visitor profile.**

- Farmers
- Buyers from Domestic and Foreign Supermarket Chains
- Farming technicians
- Researchers
- Entrepreneurs in this Line of Business
- Professionals and leaders in this Line of Business
- Representatives from Farming Organizations and Public in General



## ✓ Results from 2022 edition

**Involvement:** In Expo Agro's Number 30 edition, we had 350 exhibiting companies both domestic and foreign. We also had the presence of countries such as the US, China, South Korea, Brazil, France, Canada, Cuba, Chile and about 45,000 visitors to the event.

**Groups of farmers:** We had the visit of groups from over 20 states of Mexico, from those we can mention: Michoacán, Chihuahua, Durango, Nayarit, Hidalgo, the Federal District, Zacatecas, Guanajuato, Coahuila, Jalisco, Yucatán, Sonora, to name a few.

**Agribusiness center:** 8 countries participating in the event as international buyers, where over 330 business meeting were held, from which immediate positive results were obtained and results projected to short and middle terms.

**Fundación Produce Sinaloa pavilion:** Technology transfer and support to research and development, these are the most important purposes of FPS; for such, and in order to display in each edition what this key organization does and generates, during each of Expo Agro Sinaloa's edition, they display the projects they support, perform crop trials in standing and expose the results during and after the event; develop workshops, panels and conferences, in order to train both farmers and technicians.

**Innovation hall.** We have 14 keynote conferences. In the same manner, significant subjects were discussed, and these are significant for areas such as bioeconomy and field-applied technology.

**Trade operations:** Operations are estimated in over 150,000,000 Mexican Pesos (USD \$7,473,841.55), and an economic revenue for the city of about \$30,000,000 Mexican Pesos (USD \$1,494,768.31), benefiting the hotel, restaurant and transportation industry.

**Agricultural sample:** With worldwide level companies participating, in liaison with Fundación Produce Sinaloa, we have over 25 produce, grain and alternative crops. Some of these crops are: eggplant, tomato (Roma, grape and cherry tomato) peppers, cucumbers, squash, basil, peas, cauliflower, lettuce, figs, husk tomato.

**Machinery show:** Participation of companies with demo equipment standing.

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**Great offers:** Exhibitors provide special promos and offers they will not be having during the year or elsewhere, this is only for farmers who visit their booths during the 3 days of the event.

**Pavilion for SMEs:** At the Agribusiness Pavilion, we had 56 companies from Sinaloa, engaged in manufacturing processed products with buyers concerned such as Soriana, Oxxo, Productos Chata, Casa Ley, Mayoreo Ley, Super As, Kiosco, Merza, Super del norte, Calimax, Super La Cuarta, Super Beltrán, Venados Market, Tiendas Coppel, CarneMart La Mera.

**Technical Visits:** Along with the activities and business agendas organized for the participants, visits are made to agricultural fields, packing houses, seed companies, research centers, laboratories, among others, so that they can learn about all the applied technology, that the State of Sinaloa has to offer in the agricultural sector. As well as tours to some tourist spots in our state in order to show you the beauty of Sinaloa.

## EXPO AGRO SINALOA 2023



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